



PRESS RELEASE
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AT GLASSTEC, A 75-YEAR FAMILY CELEBRATION

**On the occasion of the most anxiously-awaited event in the global glass industry
the Fenzi Group celebrates the 75th anniversary of the company's founding.**

Innovation, a singular **focus on glass** and **unwavering commitment** are the three pillars which made the Group a **75-year history** of entrepreneurship woven into the fabric of the **glass industry** and a landmark for quality and state-of-the-art technology for the entire glass industry.

Fenzi's history in the world of glass begins in Milan where, in 1941, the company's founder, Otello Fenzi, began manufacturing protective coatings for mirrors.

The choice to be a chemical company dedicated to flat glass processing and regular ongoing investments in the research and development of new products have led the group to consistently expand its production, driving the company to become a world leader in the area of sealants for IG units, decorative enamels for glass, mirror coatings, including those for solar thermal power, and machines for digital printing on glass, and making it a complete and reliable partner for the glass industry.

Precursor of internationalization and marketing of its products abroad, now the Group includes Fenzi North America, Fenzi China, Fenzi Belgium, Fenzi South America and Fenzi Russia, for a total of 11 plants globally, and is a part of the Glass Alliance international network. They are the product of considerable insight and a powerful vision of the potential of markets in strategic parts of the world, a vision capable of anticipating **future trends** in what is now a single **global market**, ahead of most of the industry's other businesses.

The Fenzi Group is also an extended **family** made up of about 700 employees around the world, witnesses to and hands-on creators of the company achievements on five continents. This is the spirit that Fenzi wants to celebrate in this important anniversary, that will be the focus of the Fenzi stand at the Glasstec exhibition.

Note to the Editor

Fenzi Group – The Fenzi Group was founded in Milan in 1941, where it still has its headquarters, as a producer of mirror backing paints, before branching out to chemical products for the secondary flat glass processing. The Group is now a world leader in the sector with eleven factories in strategic markets across three continents. In both Italy and worldwide, Fenzi is an excellent example of the Italian family-run business tradition that has gradually attained world leadership by delivering high quality standards, constant innovation, maximum safety throughout the production process of mirror backing paints, high-performance IG sealants and decorative glass paints used in the most sophisticated architectural and design projects. Fenzi Group's broad view led to the creation, in 2002, together with Alu-Pro and Rolltech, of the **Glass Alliance**, a large-scale international network that offers customers a wide range of products for high-performance insulating glass.

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